When the tree is trimmed for the great day—when the peace and good cheer of Christmas are almost here —have a Camel!

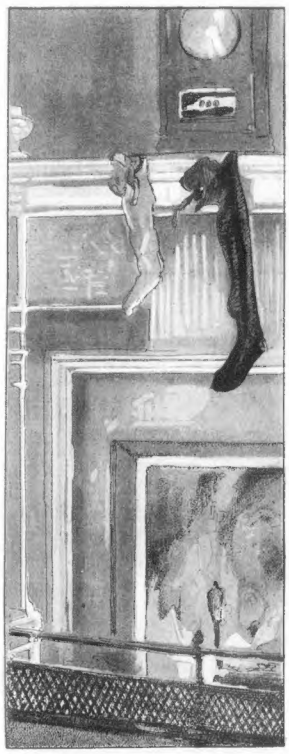
Camels represent the utmost in cigarette quality. The choicest of Turkish and Domestic tobaccos are blended into **Camels** *by master blenders and the finest of French cigarette paper is made especially for them. No other cigarette is like* **Camels.** *They are the overwhelming choice of experienced smokers.*

WHEN the stockings are hung by the mantel. And the children's tree is ablaze with the gifts and toys for tomorrow's glad awakening. When joyously tired at midnight you settle down by the languishing fire—*have a Camel!*

For to those who think of others, there is no other gift like Camels. Camel enjoyment enriches every busy day, increases the gladness in giving, makes life's anticipations brighter. Before Camel, no cigarette ever was so good. Camels are made of such choice tobaccos, are so skilfully blended, that they never tire the taste or leave a cigaretty after-taste.

So on this Christmas eve, when your work for others is done—when you're too glad for sleep with thoughts of tomorrow's happiness—taste then the smoke that every day brings contentment to so many millions. Know then the mellowest mildness, the most rich and fragrant taste that ever came from a cigarette.

Have a Camel!



Remember your few closest friends with a supply of Camels for Christmas Day and the days to come. Mail or send your Camel cartons early, so that they will be delivered in ample time.

R. J. Reynolds Tobacco Co.
Winston-Salem, N. C.

©1926